

ABSTRACT

A customer planning information management system is provided in which customer planning information storage means (15) stores a plurality of types of customer planning information (planning for customer visits to a place of business or planning for staff members visiting customers) inputted via customer planning information input means (16), and customer scheduling means (24) automatically creates a customer schedule by selecting, among the customer planning information stored in the customer planning information storage means (15), only a predetermined type of customer planning information on a predetermined date. This enables business efficiency to be enhanced by sending to staff members customer schedules that are easy to use, without requiring manual extraction of customer planning information at a predetermined date from various types of customer planning information and manual extraction of a predetermined type of customer planning information.